

Schedule



Land Title Association of Arizona 2018 ANNUAL CONVENTION

WEDNESDAY, OCTOBER 3, 2018

10:00 a.m.	Tee Times: LTAA Golf Tournament <i>Sponsored by Data Trace at WeKoPa Seguro Course</i>
12:00 p.m. – 5:00 p.m.	Exhibitor Set Up
3:00 p.m. – 5:30 p.m.	Registration Table Open
5:00 p.m. – 6:30 p.m.	Welcome Reception <i>Sponsored by First American Title</i> Enjoy your evening!

THURSDAY, OCTOBER 4, 2018

7:30 a.m. - 12:00 p.m.	Registration Open
7:30 a.m. – 4:00 p.m.	Exhibits Open
7:30 a.m. – 8:30 a.m.	Breakfast Buffet <i>Sponsored by Yavapai Title Agency</i>
7:30 a.m. – 8:30 a.m.	Past President's Breakfast
8:30 a.m. – 8:45 a.m.	Welcome & Opening Remarks LTAA President - Jim Clifford Tracey Rappa aka Tracey Shaw
8:45 a.m. – 9:45 a.m.	Keynote - Dr. Kevin Elko <i>Sponsored by Old Republic Title Agency/Old Republic National Title Insurance</i>
9:45 a.m. – 10:00 a.m.	Break
10:15 a.m. – 10:45 a.m.	Legislative and Regulatory Update Uniform Closing Instructions and AEA Seller Financer Bill to reduce TILA Liability <i>Leslie Banes, Stewart Title Agency</i> <i>Larry Phelps, LTAA Legislative Chair</i> <i>Lauren King, TriAdvocates LLC</i>
10:45 a.m. – 11:15 a.m.	Industry Developments <i>Robert D. Charlton, Arizona Department of Financial Institutions</i>
11:15 a.m. – 11:45 a.m.	ALTA's State of the Association <i>Donald Kennedy, ALTA Board of Governors</i>
11:45 a.m. – 1:00 p.m.	Lunch <i>Sponsored by Title Resources Guaranty Co.</i>
1:00 p.m. – 1:50 p.m.	Remote Online Notarization <i>Brooks Yeager, Old Republic National Title</i> <i>John Lotardo, Commonwealth Land Title Insurance Company</i> <i>Jim Clifford, Clear Title of Arizona</i>
1:50 p.m. – 2:00 p.m.	Break
2:00 p.m. – 2:40 p.m.	Breakout 1: Title/Regulatory* Regulatory Considerations, RESPA/CFPB Update <i>Patricia Premeau, Chernoff Law Firm, PC</i>
	Breakout 2: Escrow* Defending against Fraud: Think Like a Football Coach <i>Scott Malm, Gust Rosenfeld P.L.C.</i>
	Breakout 3: Sales* Sell Me That Pen! <i>John Haynes, Make Sales Happen</i>
2:40 p.m. – 2:50 p.m.	Break

*Seating is on a first come, first serve basis.

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THURSDAY, OCTOBER 4, 2018 – Continued

2:50 p.m. – 3:30 p.m.

Breakout 1: Title/Regulatory*

New Judgment Law and Mechanic's Lien Claims

Ari Ramras, Ramras Legal, PLC

Breakout 2: Escrow*

Marijuana Deals

Laura Lowe, Old Republic National Title

Breakout 3: Sales*

Growth; Simple Sales Strategies Which Promote Growth

Diana Hoffman, Fidelity National Financial, Inc., Corporate Escrow Administrator

3:30 p.m.

Adjourn

3:45 p.m. – 4:30 p.m.

LTAA Board Meeting

5:30 p.m. – 6:30 p.m.

PAC Silent Auction & Cocktail Reception | *Sponsored by Magnus Title Agency*

6:30 p.m. – 9:00 p.m.

Installation Dinner | *Sponsored by Clear Title Agency of Arizona*

FRIDAY, OCTOBER 5, 2018

7:30 a.m. – 9:30 a.m.

Registration Open

7:30 a.m. – 8:30 a.m.

Breakfast Buffet

7:30 a.m. – 10:15 a.m.

Exhibits Open

8:30 a.m. – 9:10 a.m.

Breakout 1 Title/Regulatory*

The History of Title Insurance, Legal Description, and Recording Systems

Anita Rubeck, CSEO, CEI, Forensic Escrow Services

Breakout 2 Escrow*

Current Challenges in the Settlement World - "What the heck is this?"

Dan Buchanan, First American Title

Breakout 3 Sales*

Digital Marketing: The New Battleground

Michelle Lenahan, Old Republic National Title

9:10 a.m. – 9:20 a.m.

Break

9:20 a.m. – 10:00 a.m.

Breakout 1 Title/Regulatory*

Blockchain 101, Clarifying Misconceptions and a Demo of a Title-centric Blockchain Application

Professor Todd Taylor, Founder of the ASU Blockchain Research Lab

Breakout 2 Escrow*

How Escrow Transformed into the Risk Eliminator

Anita Rubeck, CSEO, CEI, Forensic Escrow Services

Breakout 3 Sales*

Better Marketing Without Breaking the Bank

Lisa Steele, Placer Title Company/Mother Lode Holding Company

10:10 a.m. – 10:30 a.m.

Exhibitor Recognition & Prizes

10:30 a.m. – 11:30 a.m.

U.S. and Global Economic Outlook

Michael Pugliese, Wells Fargo Securites, LLC

11:30 a.m.

Adjourn

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